ETHICS RULE

208 ETHICS RULE

- An appraiser must promote and preserve the public trust inherent in appraisal practice by observing the highest standards of professional ethics.
- An appraiser must comply with USPAP when obligated by law or regulation, or by agreement with the client or intended users. In addition to these requirements, an individual should comply any time that
- individual represents that he or she is performing the service as an appraiser.
- 214 <u>Comment</u>: This Rule specifies the personal obligations and responsibilities of the individual appraiser. An individual appraiser employed by a group or organization that conducts itself in a manner that does not conform to USPAP should take steps that are appropriate under the circumstances to ensure compliance with USPAP.
- This ETHICS RULE is divided into three sections: <u>Conduct</u>, <u>Management</u>, and <u>Confidentiality</u> which apply to all appraisal practice.

Conduct:

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- An appraiser must perform assignments with impartiality, objectivity, and independence, and without accommodation of personal interests.
- 223 An appraiser:
- must not perform an assignment with bias;
- must not advocate the cause or interest of any party or issue;
- must not accept an assignment that includes the reporting of predetermined opinions and conclusions;
- must not misrepresent his or her role when providing valuation services that are outside of appraisal practice; 11
 - must not communicate assignment results with the intent to mislead or to defraud;
 - must not use or communicate a report that is known by the appraiser to be misleading or fraudulent;
 - must not knowingly permit an employee or other person to communicate a misleading or fraudulent report;
 - must not use or rely on unsupported conclusions relating to characteristics such as race, color, religion, national origin, gender, marital status, familial status, age, receipt of public assistance income, handicap, or an unsupported conclusion that homogeneity of such characteristics is necessary to maximize value;
 - must not engage in criminal conduct;
 - must not willfully or knowingly violate the requirements of the RECORD KEEPING RULE; and
 - must not perform an assignment in a grossly negligent manner.
- 242 <u>Comment</u>: Development standards (1-1, 3-1, 6-1, 7-1 and 9-1) address the requirement that
 243 "an appraiser must not render appraisal services in a careless or negligent manner." The
 244 above requirement deals with an appraiser being grossly negligent in performing an
 245 assignment which would be a violation of the <u>Conduct</u> section of the ETHICS RULE.

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¹¹ See Advisory Opinion 21, USPAP Compliance.

If known prior to accepting an assignment, and/or if discovered at any time during the assignment, an appraiser must disclose to the client, and in each subsequent report certification:

- any current or prospective interest in the subject property or parties involved; and
- any services regarding the subject property performed by the appraiser within the three year period immediately preceding acceptance of the assignment, as an appraiser or in any other capacity.

<u>Comment</u>: Disclosing the fact that the appraiser has previously appraised the property is permitted except in the case when an appraiser has agreed with the client to keep the mere occurrence of a prior assignment confidential. If an appraiser has agreed with a client not to disclose that he or she has appraised a property, the appraiser must decline all subsequent assignments that fall within the three year period.

In assignments in which there is no appraisal or appraisal review report, only the initial disclosure to the client is required.

Management:

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An appraiser must disclose that he or she paid a fee or commission, or gave a thing of value in connection with the procurement of an assignment.

<u>Comment</u>: The disclosure must appear in the certification and in any transmittal letter in which conclusions are stated; however, disclosure of the amount paid is not required. In groups or organizations engaged in appraisal practice, intra-company payments to employees for business development do not require disclosure.

An appraiser must not accept an assignment, or have a compensation arrangement for an assignment, that is contingent on any of the following:

- 1. the reporting of a predetermined result (e.g., opinion of value);
- 2. a direction in assignment results that favors the cause of the client;
- 270 3. the amount of a value opinion;
 - 4. the attainment of a stipulated result (e.g., that the loan closes, or taxes are reduced); or
- 5. the occurrence of a subsequent event directly related to the appraiser's opinions and specific to the assignment's purpose.
- An appraiser must not advertise for or solicit assignments in a manner that is false, misleading, or exaggerated.
- An appraiser must affix, or authorize the use of, his or her signature to certify recognition and acceptance of his or her USPAP responsibilities in an appraisal or appraisal review assignment (see
- Standards Rules 2-3, 3-6, 6-9, 8-3, and 10-3). An appraiser may authorize the use of his or her signature
- only on an assignment-by-assignment basis.
- An appraiser must not affix the signature of another appraiser without his or her consent.
- 281 <u>Comment</u>: An appraiser must exercise due care to prevent unauthorized use of his or her signature.

 282 An appraiser exercising such care is not responsible for unauthorized use of his or her signature.

ETHICS RULE

Confidentiality:

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284	An appraiser must protect the confidential nature of the appraiser-client relationship. 12					
285	An appraiser must act in good faith with regard to the legitimate interests of the client in the use of					
286	confidential information and in the communication of assignment results.					
287	An appraiser must be aware of, and comply with, all confidentiality and privacy laws and regulations					
288	applicable in an assignment. ¹³					
289 290	An appraiser must not disclose: (1) confidential information; or (2) assignment results to anyone other than:					
291	• the client;					
292	 parties specifically authorized by the client; 					
293	• state appraiser regulatory agencies;					
294	 third parties as may be authorized by due process of law; or 					
295 296	 a duly authorized professional peer review committee except when such disclosure to a committee would violate applicable law or regulation. 					
297	An appraiser must take reasonable steps to safeguard access to confidential information and assignment					
298 299	results by unauthorized individuals, whether such information or results are in physical or electronic form.					
300	An appraiser must ensure that employees, co-workers, sub-contractors, or others who may have access to					
301	confidential information or assignment results, are aware of the prohibitions on disclosure of such					
302	information or results.					
303	A member of a duly authorized professional peer review committee must not disclose confidential					
304	information presented to the committee.					
305	Comment: When all confidential elements of confidential information and assignment results					
306	are removed through redaction or the process of aggregation, client authorization is not					
307	required for the disclosure of the remaining information, as modified.					

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¹² See Advisory Opinion 27, Appraising the Same Property for a New Client.

For example, pursuant to the passage of the Gramm-Leach-Bliley Act in November 1999, some public agencies have adopted privacy regulations that affect appraisers. The Federal Trade Commission (FTC) issued two rules. The first rule (16 CFR 313) focuses on the protection of "non-public personal information" provided by consumers to those involved in financial activities "found to be closely related to banking or usual in connection with the transaction of banking." These activities include "appraising real or personal property." See GLB-Privacy. The second rule (16 CFR 314) requires appraisers to safeguard customer non-public personal information. See GLB-Safeguards-Rule. Significant liability exists for appraisers should they fail to comply with these FTC rules.

RECORD KEEPING RULE

- An appraiser must prepare a workfile for each appraisal or appraisal review assignment. A workfile must be in existence prior to the issuance of any report. A written summary of an oral report must be
- added to the workfile within a reasonable time after the issuance of the oral report.
- The workfile must include:

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- the name of the client and the identity, by name or type, of any other intended users;
- true copies of all written reports, documented on any type of media. (A true copy is a replica of the report transmitted to the client. A photocopy or an electronic copy of the entire report transmitted to the client satisfies the requirement of a true copy.);
 - summaries of all oral reports or testimony, or a transcript of testimony, including the appraiser's signed and dated certification;
 - all other data, information, and documentation necessary to support the appraiser's opinions and conclusions and to show compliance with USPAP, or references to the location(s) of such other data, information, and documentation; and
- a workfile in support of a Restricted Appraisal Report must be sufficient for the appraiser to produce an Appraisal Report.
- An appraiser must retain the workfile for a period of at least five years after preparation or at least two
- years after final disposition of any judicial proceeding in which the appraiser provided testimony related
- to the assignment, whichever period expires last.
- An appraiser must have custody of the workfile, or make appropriate workfile retention, access, and
- retrieval arrangements with the party having custody of the workfile. This includes ensuring that a
- workfile is stored in a medium that is retrievable by the appraiser throughout the prescribed record
- 330 retention period.
- An appraiser having custody of a workfile must allow other appraisers with workfile obligations related to an assignment appropriate access and retrieval for the purpose of:
 - submission to state appraiser regulatory agencies;
- compliance with due process of law;
 - submission to a duly authorized professional peer review committee; or
- compliance with retrieval arrangements.
- Comment: A workfile must be made available by the appraiser when required by a state appraiser regulatory agency or due process of law.
- An appraiser who willfully or knowingly fails to comply with the obligations of this RECORD KEEPING RULE is in violation of the ETHICS RULE.

COMPETENCY RULE

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- An appraiser must: (1) be competent to perform the assignment; (2) acquire the necessary competency to
- perform the assignment; or (3) decline or withdraw from the assignment. In all cases, the appraiser must
- perform competently when completing the assignment.

345 **Being Competent**

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- The appraiser must determine, prior to accepting an assignment, that he or she can perform the assignment competently. Competency requires:
 - 1. the ability to properly identify the problem to be addressed;
 - 2. the knowledge and experience to complete the assignment competently; and
 - 3. recognition of, and compliance with, laws and regulations that apply to the appraiser or to the assignment.
 - <u>Comment</u>: Competency may apply to factors such as, but not limited to, an appraiser's familiarity with a specific type of property or asset, a market, a geographic area, an intended use, specific laws and regulations, or an analytical method. If such a factor is necessary for an appraiser to develop credible assignment results, the appraiser is responsible for having the competency to address that factor or for following the steps outlined below to satisfy this COMPETENCY RULE.
 - For assignments with retrospective opinions and conclusions, the appraiser must meet the requirements of this COMPETENCY RULE at the time of the assignment, rather than the effective date.

Acquiring Competency

- If an appraiser determines he or she is not competent prior to accepting an assignment, the appraiser must:
 - 1. disclose the lack of knowledge and/or experience to the client before accepting the assignment;
 - 2. take all steps necessary or appropriate to complete the assignment competently; and
- 36 3. describe, in the report, the lack of knowledge and/or experience and the steps taken to complete the assignment competently.
- Comment: Competency can be acquired in various ways, including, but not limited to, personal study by the appraiser, association with an appraiser reasonably believed to have the necessary knowledge and/or experience, or retention of others who possess the necessary knowledge and/or experience.
 - In an assignment where geographic competency is necessary, an appraiser who is not familiar with the relevant market characteristics must acquire an understanding necessary to produce credible assignment results for the specific property type and market involved.
- When facts or conditions are discovered during the course of an assignment that cause an appraiser to determine, at that time, that he or she lacks the required knowledge and experience to complete the assignment competently, the appraiser must:
 - 1. notify the client;
 - 2. take all steps necessary or appropriate to complete the assignment competently; and

3. describe, in the report, the lack of knowledge and/or experience and the steps taken to complete the assignment competently.

Lack of Competency

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If the assignment cannot be completed competently, the appraiser must decline or withdraw from the assignment.

SCOPE OF WORK RULE

385	SCOPE OF WORK RULE ¹⁴
386	For each appraisal and appraisal review assignment, an appraiser must:
387	1. identify the problem to be solved;
388	2. determine and perform the scope of work necessary to develop credible assignment results; and
389	3. disclose the scope of work in the report.
390	An appraiser must properly identify the problem to be solved in order to determine the appropriate
391 392	scope of work. The appraiser must be prepared to demonstrate that the scope of work is sufficient to produce credible assignment results.
393	Comment: Scope of work includes, but is not limited to:
394	 the extent to which the property is identified;
395	• the extent to which tangible property is inspected;
396	the type and extent of data researched; and
397	• the type and extent of analyses applied to arrive at opinions or conclusions.
398	Appraisers have broad flexibility and significant responsibility in determining the appropriate
399	scope of work for an appraisal or appraisal review assignment.
400	Credible assignment results require support by relevant evidence and logic. The credibility of
401	assignment results is always measured in the context of the intended use.
402	Problem Identification
403	An appraiser must gather and analyze information about those assignment elements that are necessary to
404	properly identify the appraisal or appraisal review problem to be solved.
405	Comment: The assignment elements necessary for problem identification are addressed in the
406	applicable Standards Rules (i.e., SR 1-2, SR 3-2, SR 6-2, SR 7-2, and SR 9-2). In an appraisal
407	assignment, for example, identification of the problem to be solved requires the appraiser to
408	identify the following assignment elements:
409	• client and any other intended users;
410	 intended use of the appraiser's opinions and conclusions;
411	 type and definition of value;
412	 effective date of the appraiser's opinions and conclusions;
413	 subject of the assignment and its relevant characteristics; and
414	 assignment conditions.
415	This information provides the appraiser with the basis for determining the type and extent of
416	research and analyses to include in the development of an appraisal. Similar information is
417	necessary for problem identification in appraisal review assignments.
418	Communication with the client is required to establish most of the information necessary for
419	problem identification. However, the identification of relevant characteristics is a judgment

¹⁴ See Advisory Opinion 28, Scope of Work Decision, Performance, and Disclosure and Advisory Opinion 29, An Acceptable Scope of Work.

made by the appraiser that requires competency in that type of assignment.

421 422	Assignment conditions include assumptions, extraordinary assumptions, hypothetical conditions, laws and regulations, jurisdictional exceptions, and other conditions that affect the
423	scope of work. Laws include constitutions, legislative and court-made law, administrative
424	rules, and ordinances. Regulations include rules or orders, having legal force, issued by an
425	administrative agency.
426	Scope of Work Acceptability 15
427	The scope of work must include the research and analyses that are necessary to develop credible
428	assignment results.
429	<u>Comment</u> : The scope of work is acceptable when it meets or exceeds:
430	• the expectations of parties who are regularly intended users for similar assignments;
431	and
432 433	 what an appraiser's peers' actions would be in performing the same or a similar assignment.
434	Determining the scope of work is an ongoing process in an assignment. Information or
435	conditions discovered during the course of an assignment might cause the appraiser to
436	reconsider the scope of work.
437	An appraiser must be prepared to support the decision to exclude any investigation,
438	information, method, or technique that would appear relevant to the client, another intended
439	user, or the appraiser's peers.
440 441	An appraiser must not allow assignment conditions to limit the scope of work to such a degree that the assignment results are not credible in the context of the intended use.
442	Comment: If relevant information is not available because of assignment conditions that limit
443	research opportunities (such as conditions that place limitations on inspection or information
444	gathering), an appraiser must withdraw from the assignment unless the appraiser can:
445	 modify the assignment conditions to expand the scope of work to include gathering
446	the information; or
447	 use an extraordinary assumption about such information, if credible assignment
448	results can still be developed.
449	An appraiser must not allow the intended use of an assignment or a client's objectives to cause the
450	assignment results to be biased.
451	Disclosure Obligations
452	The report must contain sufficient information to allow intended users to understand the scope of work
453	performed.
454	Comment: Proper disclosure is required because clients and other intended users rely on the
455	assignment results. Sufficient information includes disclosure of research and analyses
456	performed and might also include disclosure of research and analyses not performed.

¹⁵ See Advisory Opinion 29, An Acceptable Scope of Work.

JURISDICTIONAL EXCEPTION RULE

JURISDICTIONAL EXCEPTION RULE

458 459	If any applicable law or regulation precludes compliance with any part of USPAP, only that part of USPAP becomes void for that assignment.
460 461	<u>Comment</u> : When compliance with USPAP is required by federal law or regulation, no part of USPAP can be voided by a law or regulation of a state or local jurisdiction.
462	In an assignment involving a jurisdictional exception, an appraiser must:
463	1. identify the law or regulation that precludes compliance with USPAP;
464	2. comply with that law or regulation;
465 466	clearly and conspicuously disclose in the report the part of USPAP that is voided by that law or regulation; and
467	4. cite in the report the law or regulation requiring this exception to USPAP compliance.
468 469 470 471	<u>Comment</u> : The JURISDICTIONAL EXCEPTION RULE provides a saving or severability clause intended to preserve the balance of USPAP if compliance with one or more of its parts is precluded by the law or regulation of a jurisdiction. When an appraiser properly follows this Rule in disregarding a part of USPAP, there is no violation of USPAP.
472 473 474 475	Law includes constitutions, legislative and court-made law, and administrative rules and ordinances. Regulations include rules or orders having legal force, issued by an administrative agency. Instructions from a client or attorney do not establish a jurisdictional exception.